**Significant Pressure Loss Advisory Press Release Template**

**PURPOSE**

To be used for a loss of pressure boil water advisory or a water outage boil water advisory that does not require a Tier 1 Public Notice.

**DIRECTIONS**

Use this template for media releases about pressure losses. Replace information in brackets with specific water system and advisory information. Adapt it as needed.

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[Date]

###### FOR IMMEDIATE RELEASE

**Contact:** [Name, Title, Phone, E-mail]

###### [Water Main Break/Pressure Loss] in [location] causes [Water System] to issue a boil water advisory

Due to a [water main break/pressure loss], [Water System] advises customers to boil their drinking water.

This advisory is for [specific areas (addresses, streets, boundaries)]. Customers in other areas of [Water System] are not affected and do not need to boil their water.

Customers should:

* Fill a pot with water.
* Heat the water until bubbles come quickly from the bottom of the pot to the top.
* Keep heating the water for one more minute.
* Turn off the heat source and let the water cool.
* Pour water into a clean, sanitized container with a cover for storage.

Customers should use boiled water that has cooled or bottled water for:

* Drinking
* Brushing teeth
* Washing fruits and vegetables
* Preparing food and baby formula
* Making ice
* Giving to pets

The [Water System] is [describe corrective action being taken] to fix the problem. We estimate the boil water advisory will end by [date or time frame]. We will provide the next update at [date or time frame].

This boil water advisory is a precaution. To limit risk, customers should follow the instructions contained in this release.

This boil water advisory is in effect until [Water System] and [other agencies, if applicable] determine the situation is corrected. Customers will be notified immediately when the advisory is lifted.

*(Add if applicable: [Water System or City] customers may pick up [alternative water supply, bottled water] at [location and time]).*

For more information, go to [information website] or contact [Name, Title] at [Water System], [phone number] or [e-mail], or by mail at [address, city, state, ZIP]. *[Include health department contact, if appropriate.]*

*[Optional—General guidelines on ways to lessen the risk of infection by microbes are available from the EPA Safe Drinking Water Hotline at 1-800-426-4791.]*